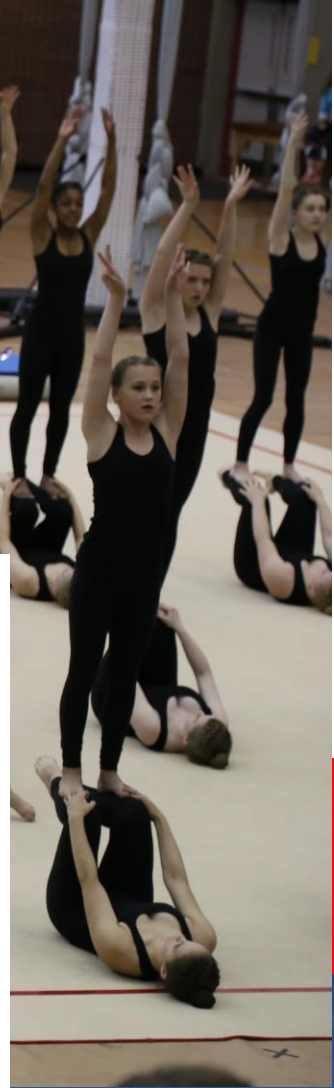




Richmond, BC
June 28 to July 1, 2018

SPONSORSHIP PROPOSAL



What is the Canadian Gymnaestrada?

It's been said that 'Gymnastics is to sport, what the alphabet is to reading'. It provides the foundation. It is a sport for everybody, with benefits for all who participate. For many, when they think of gymnastics they think of competition, of young athletes defying gravity with feats of strength, with displays of grace and elegance or raw power. While this does represent a portion of the sport, gymnastics does not have to be about being better than somebody else, but can be for the sheer enjoyment of the challenge and excitement of participating in such a great activity.

The Canadian Gymnaestrada is a national celebration of gymnastics and movement where participants from across the country come together in a non-competitive environment for four exciting days of performances, workshops, and festivities. Participants share in the fun and excitement through group performances inspired by a wide variety of traditional and non-traditional gymnastics disciplines. Canadian Gymnaestrada enables active participation for everyone, regardless of age, gender, or ability. The 2018 Canadian Gymnaestrada will be held in Richmond, BC from June 28th to July 1st 2018.

This year's theme "Diversity of Movement" captures the true nature of the event. Our participating Groups have been invited to demonstrate their physical, technical and creative abilities while showcasing traditional and non-traditional gymnastics disciplines and apparatus. Just like the Canadian landscape, each group will contribute unique ideas, concepts and movements and this diversity and creativity is what makes the Canadian Gymnaestrada a truly special and memorable event for all involved.



Your business and the Canadian Gymnaestrada

The Canadian Gymnaestrada plays an important role in promoting participation in gymnastics for life. As a sponsor of this showcase event, [name of company] is committing itself to helping deliver a positive experience for novice and lifelong participants in this dynamic sport.

Through Gymnaestrada your company has the opportunity to educate, entertain and engage a captive audience from all across Canada on what your company is doing to encourage inclusive, sport-for-life participation. You are showing your belief in the importance of sport and activity as a way to stay healthy, have fun, and to discover personal strengths and abilities.

How can your business be involved?

There are many ways to support a community event such as the Canadian Gymnaestrada. We will work with you to provide the best fit for your company to best showcase itself and be part of this fun filled four days. The following make up the activities of the 2018 Canadian Gymnaestrada:

Participant Workshops

Richmond Curling Club

In the true spirit of Gymnaestrada, all registered participants are invited to come together to learn, share and enjoy a variety of performance based workshops during the Canadian Gymnaestrada. The workshop segment has been designed to feature various local businesses and presenters while appealing to a wide range of participant ages, abilities and interests.

Opening Ceremonies

Richmond Oval

The public spectacle of the Canadian Gymnaestrada will begin on the evening of June 28 in the indoor stage facility at the Richmond Oval with the Opening Ceremonies. This spectacle will include a presentation of the participating groups, the official ceremonies to open the weekend of activities and special performances. Local talent will be showcased for an evening of fun and excitement!

Indoor Performances

Richmond Oval

Indoor Group Performances are designed to show the diversity of Gymnastics for All while involving the participants, both as performers and spectators. Groups of 10 or more performers present routines of 5, 10 or 15 minutes duration. The goals of Gymnaestrada events are always centered on fun, fitness, fundamentals and friendship by bringing performers from across the country together under one roof. The indoor performances offer aesthetic experiences in movement while providing the groups with the opportunity to focus on themes or concepts that are of particular interest in a local, regional, national and/or cultural context.

City Performances

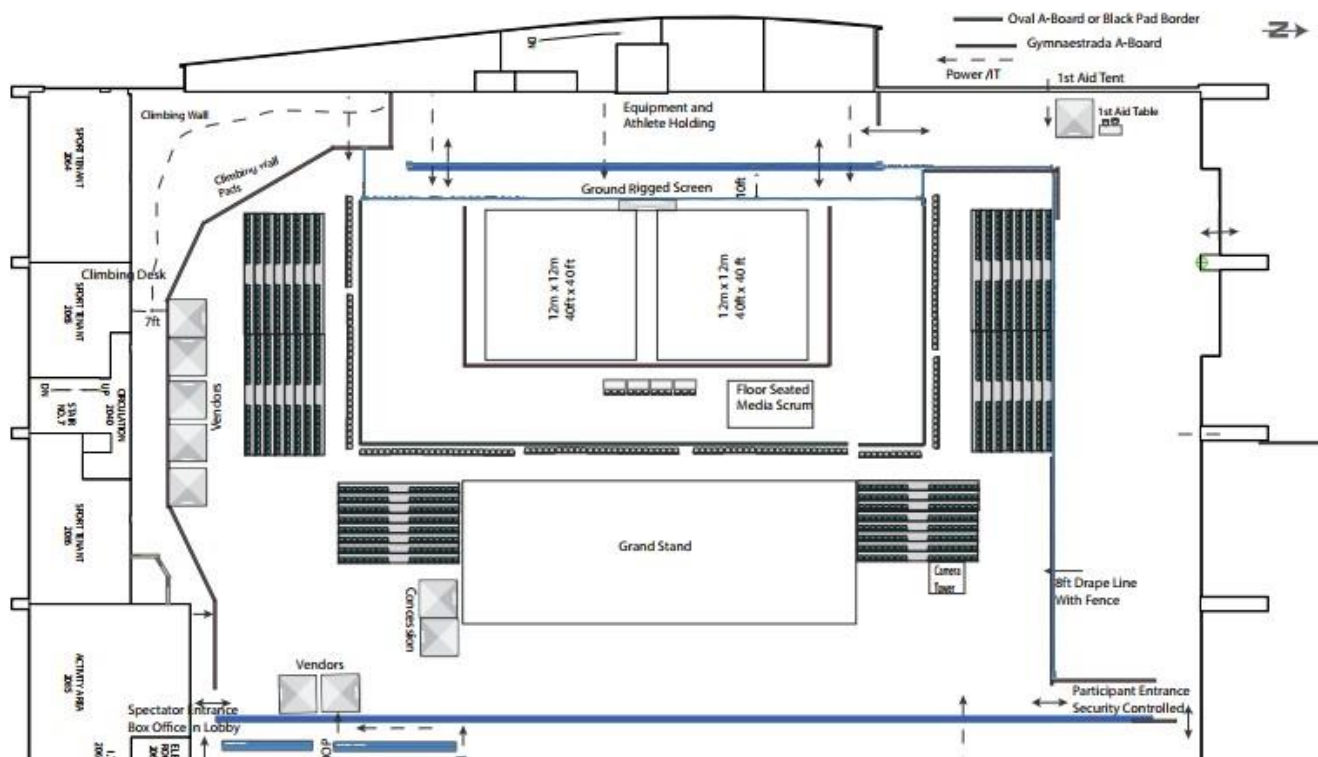
Steveston Village

The Canadian Gymnaestrada will also be included in the Steveston Village Salmon Festival and Canada Day Celebrations on July 1, 2018. Gymnastics Canada is currently working with the City of Richmond to ensure a number of open-air stages are available to feature our City Group performances in Steveston Village. This arrangement allows the Canadian Gymnaestrada to join the heart of the Canada Day festivities in Richmond, allowing community members and visitors the chance to enjoy live gymnastics performances up close as they pass through the festival.

Vendor Alley

Richmond Oval

With over 1200 participants participating as well as many local spectators and parents and friends in attendance one of the additional exciting features of the 2018 Canadian Gymnaestrada will be the Vendor Alley located just inside the admissions gate of the indoor Performance space at the Richmond Oval. As participants and spectators enter they will walk through Vendor Alley to get to their seats or the performers marshalling area. It's a natural spot for delegates to congregate and socialize between sessions.



Approximate floor plan for the Richmond Oval Performance area and Vendor Alley

Our featured packages

The following are examples of packages that are available to your company to support the 2018 Canadian Gymnaestrada. Rest assured that we will work with you to customize and create a package that fits your company's needs and values.

PRESENTING SPONSOR

2018 Canadian Gymnaestrada presented by your business. Your company will be front and centre at all of the activities of the 2018 Canadian Gymnaestrada. Your company branding will be visible on all Gymnaestrada materials and throughout the performance venue at the Richmond Oval and the host hotels. You will receive 6 VIP passes for the opening ceremonies and Indoor Performances, signage in the venue as well as your corporate logo on the souvenir bag.

OPENING CEREMONIES SPONSOR

The public spectacle of the Canadian Gymnaestrada, the Opening Ceremonies, will launch the 4 day event, and be celebration of the diversity of movement and the community. Your business will be front and centre for this fun show for all. Your company branding will be visible on the programme as the Opening Ceremonies Sponsor and located throughout the performance venue at the Richmond Oval and the host hotels. You will receive 4 VIP passes for the opening ceremonies and Indoor Performances, and more.

GYMNAESTRADA PRODUCTION SPONSOR

This in-kind or cash sponsor will support the production for the indoor performances of the Richmond Oval. Your business will bring life to the event with the technical elements for sound, light and staging. Production sponsors will receive 2 full access passes for the opening ceremonies and Indoor Performances.

VENDOR BOOTH \$300

Each space will be 8' x 8' and designated with pipe and drape and will include a skirted table plus 2 chairs. Vendors may purchase adjoining spaces. Vendors may set up within their space with their own kiosks, furnishings or displays. WIFI and electricity will be accommodated upon request. Each space will include a full access pass to the Gymnaestrada performances.

WORKSHOP HOST

Your company can support the development of coaches and athletes by hosting one of our participant workshops. Each workshop will feature a presentation on a related activity for Gymnaestrada (Dance, circus arts, Group Choreography and more). Your company logo will be featured on signage in the workshop space and identified as the Workshop Host on the official program, during the introduction of the workshop and be listed on the official program and website.

HOSPITALITY SPONSOR

This in-kind or cash sponsor will support one or more hospitality activities throughout the four-day event. There will be two hosted activities for coaches and managers that will need your support for hospitality. In addition to these there will be hospitality provided to participants throughout the daily schedule where possible. Show your support and keep our participants refreshed and nourished at the 2018 Canadian Gymnaestrada.

Attendee Profile

EVENT ATTENDANCE	Number
Participants/Athletes	
International Participants/Athletes	0
National Participants (from outside B.C.)	900
Regional Participants (from B.C. but outside host community)	200
Local Participants/Athletes	100
Total Participants/Athletes:	1,200
Total Attendees/Spectators:	1,500

Participant Age Range

Youngest 6 Oldest 87

Provinces and Territories represented

BC, AB, ON, SK, MB, Nunavut

Webcasting

The webcast is expected to reach 10,000 unique viewers from 30 countries.



Schedule

Thursday June 28, 2018	
Workshops (Richmond Curling Club)	8:30–16:30
Opening Ceremonies (Richmond Oval)	19:00-20:15
Coach/Manager Reception (Location: TBC)	20:30-21:30
Friday June 29, 2018	
Indoor Performances (Richmond Oval)	8:30-10:15 Group Performances 10:15-10:30 Break 10:30-12:00 Group Performances 12:00-13:00 Lunch Break 13:00-15:00 Group Performances 15:00-15:15 Break 15:15-17:00 Group Performances
Coach Professional Development Activity (Richmond Oval)	18:30-21:00
Saturday June 30, 2018	
Indoor Performances (Richmond Oval)	8:30-10:15 Group Performances 10:15-10:30 Break 10:30-12:00 Group Performances 12:00-13:00 Lunch Break 13:00-15:00 Group Performances 15:00-15:15 Break 15:15-17:00 Group Performances
Showcase (Richmond Oval)	19:00-20:30 Showcase
Sunday July 1, 2018	
City Performances and Canada Day Festivities (Steveston Village)	All Day – Times TBC

Summary of Benefits

	Presenting	Opening	Production	Workshop	Vendor	Hospitality
Presenting Sponsor	*					
Logo on Participant Souvenir Bag	*					
Company Advertisement/Souvenir in Participant Bags	*	*	*		*	
Signage in Indoor Performance Space	4	2	1	1		In hospitality area
Announcements during performances	*	*	*		*	
Signage in Workshops				*		
Vendor Booth	OPTIONAL	OPTIONAL			*	
Logo on webcasting page	*	*	*			
Logo on Event Page on GCG Website	*	*	*	*	*	*
Social Media promotion	*	*	*	*		
Logo on Promotional materials	*	*	*			
Logo in official programme	*	*	*	*	*	*
VIP Passes	6	4				
Access Pass			2	1	*	*

* The above are sample packages that could be available and the benefits they would receive. Gymnastics Canada will work with each potential sponsor to develop the most suitable package based on the proposed support.

For further information please contact:

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