

STRATEGIC PLAN

2017–2020

OUR VISION:

Be THE foundation sport in Canada.
Consistently achieve international success.

OUR MISSION:

Build the foundation.
Create champions.
Inspire the nation.

OUR VALUES:

Collaboration. Dedication.
Excellence. Innovation.
Integrity.

OUR GOALS:

INTERNATIONAL
SUCCESS

SPORT
DEVELOPMENT

ORGANIZATIONAL
EXCELLENCE

FINANCIAL
MANAGEMENT

OUR VALUES DEFINED:

COLLABORATION

Together we are stronger: We confidently work together to achieve our vision. We welcome effective communication and engagement while driving toward our goals.



DEDICATION

Dedicated to a higher purpose: We are passionate about what we do. We go the extra distance, knowing it makes a difference to the people we serve. We know that culture creates champions - we invest in making Gymnastics Canada a great place to work, volunteer, and belong.



EXCELLENCE

We stand for excellence: We lead by example. We set the bar high and inspire others to be better. We strive to become best-in-class in all we do. We are driven to make gymnastics the best it can be.



INNOVATION

We innovate to make things better: We are forward thinkers. We adapt and seek to continuously improve. At every level, we are willing to take chances and adjust to find better ways to excel at what we do.



INTEGRITY

Integrity makes champions of us all: At all times, and in all relationships, we are genuine, ethical, and fair. Each day we operate with accountability and transparency. We create a safe environment that welcomes diversity, promotes respect, and emphasizes participant well-being.



OUR GOALS DEFINED:

INTERNATIONAL SUCCESS

#1

Achieve Podium Results in all Olympic Disciplines at Tokyo 2020 and Beyond

- National team strategy and structure to deliver international podium results
- Technical leadership including coaching and Integrated Support Teams
- Athlete development pathway oversight
- Talent identification and management
- Maximize relationships with external partners and stakeholders



#2

Support Non-Olympic Disciplines

- Develop and promote acrobatic gymnastics, aerobic gymnastics, and gymnastics for all disciplines
- Collaborate with provinces to enhance and support programs

#3

Support Foundational Gymnastics

- Develop and promote gymnastics as THE foundation sport across Canada
- Collaborate with provinces to promote physical literacy
- Develop and promote recreational gymnastics programming country-wide

#4

Direct Coaching Education and the NCCP

- Implement NCCP coaching programs country-wide
- Collaborate with provinces on NCCP delivery responsibilities, defining GCG/PTSO roles
- Deliver targeted development opportunities for coaches at national and international levels

#5

Direct Judging Education and Development

- Collaborate with provinces on education programming for judges
- Deliver targeted development opportunities for judges at national and international levels

ORGANIZATIONAL EXCELLENCE

#6

Be a Best-in-Class Organization

- Member services oriented programs and delivery
- Implement efficient and innovative internal and external communication strategies
- Monitor and measure performance

#7

Enhance the Gymnastics Delivery Structure and System

- Roles and responsibilities of GCG and PTSOs are clearly defined
- GCG works collaboratively with the PTSOs and clubs
- GCG volunteers are recognized and retained

FINANCIAL MANAGEMENT

#8

Achieve Financial Stability and Growth

- Multi-year revenue generation strategy
- Diversify, stabilize, and sustain financial resources and reserve
- Reporting models clear, uncomplicated, and transparent
- Strategic use of resources and cost effectiveness
- Comply with funding partners' requirements