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## **GYMNASTICS CANADA MEDIA ACCREDITATION POLICY**

Media personnel applying for credentials to cover Gymnastics Canada events must be employed by a recognized media outlet.

Gymnastics Canada will accept a credential application from freelance photographers, writers, or Internet reporters with the following:

- Completed on-line application.
- Assignment letter on company letterhead detailing actual assignment (emails acceptable) from the assigning editor, with his/her name and contact info.

Submission of these materials is not a guarantee of credential application approval. Media credentials are not intended for those who sell photos or images. Credentials will not be issued to those involved in commercial ventures, unless specifically approved in advance and written consent is obtained from Gymnastics Canada.

For consideration for a media credential, a journalist must:

- Have completed the credential request form at least 5 business days prior to the start of the event.
- Be a current, working journalist or photographer for a recognized local, national, or international media outlet on assignment for the event.

Written confirmation of credential approval from Gymnastics Canada will be sent via email no later than 3 business days prior to the start of the event. When issuing credentials, priority will be given to:

- Agencies (CP, AP, AFP, Reuters, etc.)
- National media outlets
- Daily newspapers (based on circulation)
- Local newspapers/media outlets in host city
- Magazines and weekly newspapers
- Local television affiliates
- Gymnastics specific media

### **WEBSITES**

Credentials for media websites shall be granted pending available space at the venue and meeting the following requirements:

- The site must demonstrate a record of sustained, original news content on gymnastics.

- The site's own staff must write an overwhelming percentage of the site's content.
- If requested, the site must furnish certifiable traffic number of monthly visitors from an established auditing firm. Hit encounters will not fulfill this requirement.
- Live coverage from events is acceptable via Facebook, Twitter, and online; however, it cannot resemble live scoring, which is provided through [gymcan.org](http://gymcan.org). In addition, if seating is limited at an event, priority seating is given to recognized newsgathering organizations.
- Each organization that is filing to a website, or represents a website, must sign the event's web guidelines, which addresses use of video and images taken at the event.

## PHOTOGRAPHY

All photographers must receive the consent and approval of Gymnastics Canada. Photography will be permissible only in the designated areas provided that such photography does not interfere with the safety of the gymnasts, Gymnastics Canada and the local organizing committee's rights, personnel, and the conduct of the event. Photography taken for anything other than news usage must receive prior written approval from Gymnastics Canada and may require athlete approval for commercial use.

**Flash photography of any kind is not permitted.**

Photographers/videographers are requested to wear dark clothing. Camera bags are not to be permitted on the arena floor. Monopods are permitted; no tripods. Due to space limitations, no laptops may be used on the field of play.

## TELEVISION/VIDEO

FloGymnastics maintains the exclusive right to broadcast Gymnastics Canada domestic events. Local and non-rights-holding news crews must sign the guidelines that govern access to each event. They may be allowed the following access:

- Tape or produce live segments on-site up to 15 minutes prior to the start of each session.
- Interviews with athletes, coaches, and other event personnel prior to and following competition in designated media areas.
- Tape designated training sessions at competition venue only.
- No live or taped competitive footage may be used without approval.

Please contact the Gymnastics Canada media representative for broadcast restrictions and approved camera positions within the field of play. Gymnastics Canada reserves the right to restrict access to any video or audio recording devices at any time without notice. Prior approval and notification of presence is required in all cases. All interviews must be pre-arranged with Gymnastics Canada.

Any use of competition video without written permission from Gymnastics Canada is prohibited.

**Camera lights are not permitted on the field of play at any time.**



## **CREDENTIAL USAGE**

Gymnastics Canada reserves the right to revoke credentials for unprofessional behaviour or conduct. All credentialed media must sign the Professional Journalism Policies prior to receiving accreditation. Credentials may not be duplicated or reproduced in any manner. Credentials are not transferable. Credentials must be worn at all times.

## **CREDENTIAL ACCESS**

Access to media work areas is restricted to credentialed journalists and photographers covering the event.

## **PRESS SEATING**

In some venues, access to media seating may be limited due to space. In that case, a priority system will be used to assign seats.

By applying for a credential, you are agreeing to the above policy. Applications for credentials do not guarantee approval.

## **ATHLETE INTERVIEWS**

At the end of each competition day, athletes are available in a mixed-zone format. Mixed zone interviews are intended for reporters to gather quick reaction quotes, not for in-depth question and answer sessions. Media wishing to conduct in-depth interviews should contact Gymnastics Canada to discuss options for arranging additional interview opportunities outside of competition week.

## **APPROVAL PROCESS**

Media will receive notification of credential approval via e-mail. Receipt of credentials in prior years does not guarantee credentials for future events. Credentials will not be mailed. Applications and all requested supplementary documentation must be submitted by the establishment deadlines. Waiving of deadlines is solely at Gymnastics Canada's discretion.

